

Braeside businesses finalists in elite awards

Melbourne, 7 May – Braeside businesses, Car Direct Motor Brokers and Code 12 Towing have been shortlisted as finalists in the VACC Industry Awards.

Car Direct Motor Brokers is up for Best Used Car Dealer, while Code 12 is competing for Best Trade Towing Operator and Best Metro Accident Towing Operator.

The annual VACC Industry Awards program was instituted by the Victorian Automobile Chamber of Commerce, the peak body for the state's automotive industry, in 2016.

“High standards are important to the automotive industry, so the VACC Industry Awards were initiated to recognise and promote those businesses who reach high, and attain and sustain business excellence,” said VACC Chief Executive Officer, Geoff Gwilym.

Awards in 36 categories are being contested this year and include everything from mechanical and body repairs to farm machinery, aftermarket and retail business operations.

A record number of applications were received for the 2019 VACC Industry Awards. Submissions were assessed based on business management, workplace practices, customer service and marketing and communication.

“VACC acknowledges the high calibre of all applications. In the face of strong competition, Victorian motorists can be assured that any business named as a finalist in the VACC Industry Awards this year is a genuinely good business,” Mr Gwilym said.

The VACC Industry Awards category winners will be announced at a black tie gala evening, featuring MC Larry Emdur and a string of top-notch entertainers, on Saturday, 22 June at the Grand Hyatt, Melbourne.

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Interview contacts:

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See the complete list of [2019 VACC Industry Awards finalists](#).

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