

Beechworth business finalist in elite awards

Melbourne, 7 May – Beechworth business, Highbridge Motors has been shortlisted as a finalist for Best Mechanical, Light Vehicle in the VACC Industry Awards.

Highbridge Motors is competing against numerous other elite businesses from across Victoria in the 2019 VACC Industry Awards.

The annual VACC Industry Awards program was instituted by the Victorian Automobile Chamber of Commerce, the peak body for the state's automotive industry, in 2016.

“High standards are important to the automotive industry, so the VACC Industry Awards were initiated to recognise and promote those businesses who reach high, and attain and sustain business excellence,” said VACC Chief Executive Officer, Geoff Gwilym.

Awards in 36 categories are being contested this year which include: achievement in mechanical and body repairs; car, motorcycle, commercial vehicle, and farm machinery sales; tyre retailing; service station and convenience store operations; auto recycling; towing; engine reconditioning; parts and component manufacturing; and aftermarket and retail business operations.

New to the VACC Industry Awards in 2019 are categories for Best Business Woman in Automotive and Young Entrepreneur of the Year.

A record number of applications were received for the 2019 VACC Industry Awards. All were assessed by a panel of judges, whose decisions were audited by an independent standards representative. Business management, workplace practices, customer service and marketing and communication were assessed.

“VACC acknowledges the high calibre of all applications. In the face of strong competition, Victorian motorists can be assured that any business named as a finalist in the VACC Industry Awards this year is a genuinely good business. VACC congratulates each of them,” Mr Gwilym said.

The VACC Industry Awards category winners will be announced at a black tie gala evening, featuring master of ceremonies, Larry Emdur and a string of top-notch entertainers, on Saturday, 22 June at the Grand Hyatt, Melbourne.

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See the complete list of [2019 VACC Industry Awards finalists](#).

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