

City of Ballarat businesses award finalists

Melbourne, 7 May – City of Ballarat businesses, Ballarat Car Sales, Bond Batteries, Carworks – Ballarat Renault, Motorcycle Land Ballarat and Mr Brakes – Bosch Car Service Centre are finalists in the elite VACC Industry Awards.

Ballarat Car Sales is up for Best Used Car Dealer as well as Best Business Woman in Automotive and the Unsung Hero Award. Bond Batteries has it's sights on Best Aftermarket & Retail Business, while Carworks – Ballarat Renault is vying for Best New and Used Car Dealer. Motorcycle Land Ballarat is in the running for Best Mechanical – Light Engines and, of course, Best Motorcycle Dealer. Mr Brakes-Bosch Car Service Centre is set to take home the prize of Best Mechanical, Light Vehicle.

The annual VACC Industry Awards program was instituted by the Victorian Automobile Chamber of Commerce, the peak body for the state's automotive industry, in 2016.

“High standards are important to the automotive industry, so the VACC Industry Awards were initiated to recognise and promote those businesses who reach high, those who attain and sustain business excellence,” said VACC Chief Executive Officer, Geoff Gwilym.

Awards in 36 categories are being contested this year and include everything from mechanical and body repairs to farm machinery, aftermarket and retail business operations.

Award submissions were assessed based on business management, workplace practices, customer service and marketing and communication.

“VACC acknowledges the high calibre of all applications. In the face of strong competition, Victorian motorists can be assured that any business named as a finalist in the VACC Industry Awards this year is a genuinely good business,” Mr Gwilym said.

The VACC Industry Awards category winners will be announced at a black tie gala evening, featuring MC Larry Emdur and a string of top-notch entertainers, on Saturday, 22 June at the Grand Hyatt, Melbourne.

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Carworks – Ballarat Renault, Emma De Ruiter. T: 03 5339 5744

Motorcycle Land Ballarat, Matthew Brown. T: 03 5339 6200

Mr Brakes – Bosch Car Service Centre, Brian Canny. T: 03 5337 6634

See the complete list of [2019 VACC Industry Awards finalists](#).

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